unicorn STUDIOS®

THE AI CONFERENCE
SEPT 29 TO OCT 1, 2026 · PIER 48, SAN FRANCISCO

We build story & culture engines

Storytellers and cultural experts who also work as technologists. One booth shoot becomes the film, the posts, and the calendar your buyers, recruits, and partners see after the badge comes off.

Salesforce
A film the company still hosts and sells from. About $20M estimated in year one.

BLACKPINK × Spotify
13 deliverables, three formats, from one hour with the artists.

Samsung × Netflix × Aviation Gin
1.5 million views at launch. Aired during NBA games.

Our directors and producers have also made work for Nike, Google, Kia, Netflix, and Drake.

BOOTH COVERAGE

1 WEEK

Brand Highlight

FROM ONE BOOTH SHOOT

A week of posts so the booth is still working after you fly home.

- Booth footage cut for social
- 8–10 vertical clips
- 2 square or feed crops
- Captions for LinkedIn, X, Instagram, and TikTok
- A 7-day posting calendar
- Files within 5 business days

1 MONTH

Brand story

EVERYTHING IN BRAND HIGHLIGHT

A month of story, with a founder, product, or sales lead on camera.

- Interview and a polished 2–4 minute cut
- 16–20 vertical clips
- 4–6 feed or carousel cuts
- 5–8 pull quotes for sales and social
- A 30-day calendar with captions
- Files within 7 business days

3 MONTHS

Brand Amplification Machine

EVERYTHING IN BRAND STORY

Three months of conference content, captioned and ready to post.

- 28–36 vertical clips in 3 batches
- A 60–90 second recap
- A 90-day calendar, heavy in month one
- Captions and hook variants
- Help queueing posts for your channels
- First batch within 7–10 business days

Talk with us | Book a call | Text +1 650 450 8141

unicornstudios.ai/events/ai-conference
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